

## FINANCIAL OVERVIEW

EUR millions	Q2 2010	Q1 2010	%	Q2 2009	%	YTD 2010	YTD 2009	%
<b>Underlying earnings before tax</b>								
Americas	437	379	15	289	51	816	143	-
The Netherlands	97	104	(7)	129	(25)	201	201	-
United Kingdom	22	28	(21)	20	10	50	28	79
New markets	40	46	(13)	49	(18)	86	80	8
Holding and other	(74)	(69)	(7)	(72)	(3)	(143)	(135)	(6)
<b>Underlying earnings before tax</b>	<b>522</b>	<b>488</b>	<b>7</b>	<b>415</b>	<b>26</b>	<b>1,010</b>	<b>317</b>	<b>-</b>
Fair value items	3	(16)	-	(17)	-	(13)	(184)	93
Realized gains / (losses) on investments	148	126	17	21	-	274	165	66
Impairment charges	(77)	(150)	49	(394)	80	(227)	(779)	71
Other income / (charges)	(60)	23	-	(352)	83	(37)	(376)	90
Run-off businesses	(49)	(60)	18	(9)	-	(109)	68	-
<b>Income before tax</b>	<b>487</b>	<b>411</b>	<b>18</b>	<b>(336)</b>	<b>-</b>	<b>898</b>	<b>(789)</b>	<b>-</b>
Income tax	(74)	(39)	(90)	175	-	(113)	455	-
<b>Net income</b>	<b>413</b>	<b>372</b>	<b>11</b>	<b>(161)</b>	<b>-</b>	<b>785</b>	<b>(334)</b>	<b>-</b>
<b>Net income / (loss) attributable to:</b>								
Equity holders of AEGON N.V.	413	371	11	(161)	-	784	(334)	-
Minority interest	-	1	-	-	-	1	-	-
<b>Net underlying earnings</b>	<b>390</b>	<b>381</b>	<b>2</b>	<b>331</b>	<b>18</b>	<b>771</b>	<b>267</b>	<b>189</b>
Commissions and expenses	1,375	1,586	(13)	1,515	(9)	2,961	3,150	(6)
of which operating expenses	841	812	4	820	3	1,653	1,667	(1)
<b>New life sales</b>								
Life single premiums	1,923	1,930	-	1,397	38	3,853	3,371	14
Life recurring premiums annualized	398	345	15	345	15	743	715	4
<b>Total recurring plus 1/10 single</b>	<b>590</b>	<b>538</b>	<b>10</b>	<b>484</b>	<b>22</b>	<b>1,128</b>	<b>1,051</b>	<b>7</b>
<b>New life sales</b>								
Americas	167	145	15	136	23	312	278	12
The Netherlands	41	62	(34)	32	28	103	94	10
United Kingdom	308	265	16	239	29	573	518	11
New markets	74	66	12	77	(4)	140	161	(13)
<b>Total recurring plus 1/10 single</b>	<b>590</b>	<b>538</b>	<b>10</b>	<b>484</b>	<b>22</b>	<b>1,128</b>	<b>1,051</b>	<b>7</b>
New premium production accident and health insurance	148	148	-	146	1	296	310	(5)
New premium production general insurance	15	14	7	11	36	29	23	26
<b>Gross deposits (on and off balance)</b>								
Americas	5,154	5,403	(5)	4,710	9	10,557	10,646	(1)
The Netherlands	624	743	(16)	720	(13)	1,367	1,182	16
United Kingdom	19	36	(47)	61	(69)	55	113	(51)
New markets	1,787	1,593	12	1,032	73	3,380	2,114	60
<b>Total gross deposits excluding run-off businesses</b>	<b>7,584</b>	<b>7,775</b>	<b>(2)</b>	<b>6,523</b>	<b>16</b>	<b>15,359</b>	<b>14,055</b>	<b>9</b>
Run-off businesses	-	-	-	209	-	-	883	-
<b>Total gross deposits</b>	<b>7,584</b>	<b>7,775</b>	<b>(2)</b>	<b>6,732</b>	<b>13</b>	<b>15,359</b>	<b>14,938</b>	<b>3</b>
<b>Net deposits (on and off balance)</b>								
Americas	746	524	42	827	(10)	1,270	2,831	(55)
The Netherlands	55	67	(18)	170	(68)	122	225	(46)
United Kingdom	10	29	(66)	52	(81)	39	101	(61)
New markets	187	121	55	(171)	-	308	(485)	-
<b>Total net deposits excluding run-off businesses</b>	<b>998</b>	<b>741</b>	<b>35</b>	<b>878</b>	<b>14</b>	<b>1,739</b>	<b>2,672</b>	<b>(35)</b>
Run-off businesses	(1,837)	(2,199)	16	(1,372)	(34)	(4,036)	(4,326)	7
<b>Total net deposits</b>	<b>(839)</b>	<b>(1,458)</b>	<b>42</b>	<b>(494)</b>	<b>(70)</b>	<b>(2,297)</b>	<b>(1,654)</b>	<b>(39)</b>

## REVENUE GENERATING INVESTMENTS

	June 30, 2010	Mar. 31, 2010	%
<b>Revenue generating investments (total)</b>	<b>408,589</b>	<b>387,912</b>	<b>5</b>
Investments general account	151,394	142,254	6
Investments for account of policyholders	139,717	135,385	3
Off balance sheet investments third parties	117,478	110,273	7