

PROXY WITHOUT VOTING INSTRUCTION

*For holders of common shares in the capital of Aegon N.V.
for the Annual General Meeting of Shareholders of Aegon N.V.
to be held on Wednesday May 20, 2015 at 10:00 a.m. at the Aegon head office*

The undersigned,

Name and initials: _____

Address: _____

Residence and Country: _____

Number of Shares at April 22, 2015: _____

Bank: _____

hereby declares:

to have notified his/her intended attendance to the meeting with ABN AMRO Bank, Amsterdam , the Netherlands*, and to authorize:

Name and initials: _____

Address: _____

Residence and Country: _____

to represent the undersigned during the 2015 Annual General Meeting of Shareholders of Aegon N.V. and to execute all rights connected with the shares in Aegon N.V. held by the undersigned at April 22, 2015.

Place: _____ Date: _____ 2015

Signature: _____

Prior to the meeting, upon registration of attendance, the proxy holder must present this proxy and provide evidence of his/her identity by way of valid identification papers. If this proxy is not or not fully completed, or in case this proxy is not signed, it shall be regarded as invalid.

The proxy will only be valid if the shareholder timely notified ABN AMRO Bank of his/her intention to attend the Annual General Meeting of Aegon N.V. 2015.*

*) not applicable to holders of shares registered in the Register of Shareholders of the company